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**AZBIO RESOURCE NETWORK MEMBER**

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**Bancroft Information Services, LLC**

Jan Knight is an independent research specialist providing customized business intelligence and secondary market research to companies who wish to make “better informed decisions.” Her work helps to shape business plans, marketing strategies and new business development for a diverse set of clients including high tech start-ups, medical device companies, marketing strategists, software firms, publishers, medical consultants, sales consultants, corporate trainers and more.

- Business plan & marketing plan research
- Competitive profiling
- Industry profiling
- News & article searching
- Demographics
- Client, collaborator or partnership research
- and more.....

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